

Make A Big Impact with Your Year-End Gift



Dear Friend of the Hiway Theater,

Your 2024 year-end gift will support two important needs to keep the Hiway a vibrant part of our community:

1. Vital repairs to our historic theater's façade and
2. Supporting daily operations and events.

And every dollar you give towards the façade goal will be matched dollar-for-dollar!

Together we can ensure the Hiway continues to be a cornerstone of Jenkintown and bring great movies and entertainment to the community. Please consider making a gift today.

Sincerely,

Christopher R. Collier
Executive Director

Jonathan Wilt
President, Board of Directors

Goal 1: \$36,400

For the Façade Repair Project

Unlock a 1-for-1 Match to Repair the Façade

The Hiway needs to make critical repairs to the masonry on the façade and cornices – replacing brickwork, fixing mortar joints, sealing cracks. This work is essential to ensure the structural integrity of the 111-year-old theater and prevent further interior water damage.

Your gift will help preserve this beloved landmark and icon of our charming downtown.



Every dollar raised toward the Façade Repair will be matched by a Keystone Grant from the Pennsylvania Historical and Museum Commission*



Your gift will go even further.

Goal 2: \$30,000

Supports Daily Operations and Events

In addition to the major building repairs, we rely on donations each year to fund our ongoing operations. Your gift funds great programming, supports our staff, and ensures a walkable, neighborhood theater in Jenkintown.



Only 50% of net income comes from ticket + concession sales.

For the **other 50%**, we need your support!

Total: \$66,400 by Dec 31

Your Community Theater

Through a variety of films and community partnerships, our audience has been expanding – with many local families and regulars attending in addition to many new patrons who are traveling over 20 miles to attend special events at the theater and patronize Jenkintown businesses. **We had 37,000 patrons last year!**



Use the enclosed envelope or make a gift online
HiwayTheater.org/donate



You may pledge your gift over 3 to 5 years. Donations to the Hiway Theater can also be made through Donor-Advised Funds and IRA Qualified Charitable Distributions.

*This project is supported by a grant from the Pennsylvania Historical and Museum Commission's Keystone Historic Preservation Grant Program, a program funded by the Commonwealth of Pennsylvania.